



DOHaD WORLD CONGRESS 2022 VANCOUVER • CANADA

EQUITY • ENVIRONMENT • ENGAGEMENT

AUGUST 27 - 31 • 2022

IN CONJUNCTION WITH



POSTER PRESENTATIONS

Your Poster is an effective ‘Visual Communication Tool’, to explain your message. Included in this documentation are helpful instructions to assist in preparing for your poster presentation. Following these guidelines will make this experience more rewarding and enjoyable for you, as well as for the conference delegates.

POSTER PREPARATIONS

An effective poster is: focused – on a single message; and graphic – let images tell the story; use text sparingly but effectively.

- Assume that delegates will be looking at your poster from about 2 feet away, and design it to be read from that distance.
- Use only two or three colors for maximum effect.
- The most effective visual presentations use a light color background with dark color letters for contrast.
- The text should be legible and easy to read. Use short blocks of text to highlight illustrations. Use plain language, avoid jargon and acronyms. Use an active voice. Use a clear font.
- Keep the message simple, well-organized, and obvious.
- Profile your work as well as provide an effective summary of your findings. It should be able to stand alone.
- State your results/conclusions/recommendations in a straightforward manner.

CONFLICT OF INTEREST

Please ensure conflict of interest disclosure is clearly presented on your poster either stating:

- I have no current or past relationships with commercial entities

Or outlining all relevant relationships per example below:

- I have the following relationships with commercial interests:
 - Advisory Board – [name]
 - Speakers Bureau – [name]
 - Funding (Grants/Honoraria) – [name]
 - Research/Clinical Trial – [name]
 - Speaker/Consulting fees – [name]
 - Current/past employment – [name]
 - Investment – [name]



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POSTER SPECIFICATIONS



- All poster boards are 4H x 8W feet in size. The maximum size your poster should be is **3.75 H x 7.5 W** in size.
- The boards will be a neutral color.
- Velcro or pins may be used to mount poster materials (push pins provided).
- The poster does not necessarily have to fill the entire working area.
- The board must be oriented in the "landscape" position (long dimension is horizontal).

CONVENTIONAL LAYOUT FOR POSTERS

- A banner displaying your poster title (name or department if appropriate) should be positioned at top-center of the board (see Figure 1).
- Make it obvious to the delegate how to progressively view the poster. The poster generally should read from left to right, and top to bottom. Numbering the individuals' panels or connecting them with arrows is an option to consider.
- Leave some open space in the design. An open layout is less tiring to the eye and mind.
- There will be no electrical or audio-visual provisions.
- Poster printing and installation is the responsibility of the submitter.
- Insert the Conference Twitter hashtag and handle, and your Twitter handle at the lower left-hand corner of your presentation:
 - #DOHaD2022
 - @DOHaD2022



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GENERAL STYLE / FORMATTING

Figure 1:

